



# DOMINIC ROHR

graphic designer

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## EXPERIENCE

### Marketing and Graphic Director

*Garden Dominion Supply, Hagerstown MD | Nov 2021 - Present*

Managed the company's online advertising and spending through Google Ads. I revised, designed, and created concepts for product packaging and branding. Communicated with manufacturers and customers to effectively promote and sell merchandise.

### Graphic Designer and Social Media Marketer

*Amateur Bros, Hagerstown MD | Dec 2019 - Present*

Design a brand identity and the promotional materials for Video Content Creator Group. Created and updated website as well as social media pages. Work within a team, research and utilize data effectively to boost viewer and follower count.

### Sales Representative

*Cellular Sales Verizon, Hagerstown MD | Feb 2021 - Nov 2021*

Interacted directly with clients to find the best solution for their needs. Resolved technical issues as well as turned customer complaints into regular consumers. Reinforced my abilities to work both efficiently and professionally with a variety of different customers and peers.

### Front End Supervisor

*Lowes, Hagerstown MD | Feb 2018 – Mar 2021*

Oversaw employee performance, corrected problems and increased efficiency to maintain productivity targets. Responded to customer concerns with friendly and knowledgeable service and remedied issues promptly and effectively.

## EDUCATION

### Bachelor of Fine Arts | Graphic Design

*Shepherd University, Shepherdstown WV | 2017 – 2020*

### Associates of Technology and Computer Studies | Simulation & Digital Entertainment

*Hagerstown Community College, Hagerstown MD | 2015 – 2018*

## AWARDS

### 1st Place | AIGA MockUp!

*Winner of graphic design competition | 2018 – 2019*

MockUp! is a college graphic design competition in which teams of designers from a variety of colleges work with a client in order to create them a better solution for their non-profit organization.

### Dean's List | Shepherd University

*Nominated for Academic Excellence | 2018*

## SOFTWARE SKILLS

Adobe Illustrator  
Adobe Photoshop  
Adobe InDesign

Adobe After Effects  
Google Ads  
Microsoft Office 365